



Pennsylvania Organization of Nurse Leaders

2010 Annual Leadership Symposium



**Transforming Healthcare
through Leadership and
Innovation**

September 15 & 16, 2010
Crowne Plaza Hotel, Harrisburg, PA

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Trish Hushen
Terry McGoldrick
Elizabeth Menschner
Marilyn Pollock
Rhonda Steigerwald
James Veronesi
Pam Vogel – Admin Support

An Invitation to Nurse Leaders!

Transforming Healthcare - What an awesome undertaking! Truly the work and expectations of nurse leaders in this arena has created an ever-increasing frenzy and need for innovative, yet outcome-proven care initiatives.

Once again, the PONL Symposium Committee, with their ear to the ground, has created a slate of symposium speakers that address the real time issues that we are all facing on a day to day basis. This first class line up of topics and content experts creates a return on investment that is hard to resist from any vantage.

As you peruse this brochure, consider the opportunities for knowledge transfer and networking with your peers. The overnight venue creates opportunities to explore presented topics and to make and renew professional connections. Additionally, thanks to the support of our exhibitors and sponsors, booths and product demonstrations will be open during breaks, allowing you “quality time” to explore.

Finally, I encourage you to consider membership in PONL. In addition to educational programs and networking, the Practice Committee’s work during this past year and PONL’s involvement with legislative imperatives at both the state and federal levels provide the *voice of nursing leadership in Pennsylvania*. Your PONL membership fee also includes regional membership - a value-added to YOU and your professional voice.

Consider joining us in Harrisburg in September. You will certainly be impressed.

Sincerely,



Terry McGoldrick, RN, MSN
President, PONL



2010 Annual Leadership Symposium



Host Hotel Information

Crowne Plaza Hotel

23 South Second Street
Harrisburg, PA 17101

Toll Free Reservations: 1-800-2CROWNE

Crowne Plaza Hotel Reservations: 717-234-5021

Group Code: PON

Room Rate: \$101.00 **if reserved by 8/20/2010**

After 8/20/2010 reservations will be accepted on a space and rate available basis only.

Click here to access online reservations or copy and paste the following link into your browser.

http://ichotelsgroup.com/redirect?path=rates&brandCode=CP®ionCode=1&localeCode=en&GPC=PON&hotelCode=MDTDT&_PMID=99801505

Valet parking for overnight guests is available for \$9 per day with unlimited in/out service. Self-parking is within walking distance of the hotel.



Donate A Silent Auction Item

We are excited to announce that there will be a silent auction during the PONL Leadership Symposium. Please consider making a donation to the PONL Silent Auction. Pictures, books, jewelry, music CD's, sweaters, chocolates, theme gift baskets, gift certificates, handmade items, autographed items and cultural items are just a few popular suggestions. Contact us at vogel@panurseleaders.org with any questions regarding the auction.

Continuing Education Information

The Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited provider by the American Nurses Credentialing Center's Commission on Accreditation.



2010 Annual Leadership Symposium



Symposium Schedule - Wednesday, September 15, 2010

11:00 AM-12:15 PM

Lunch and Registration/Exhibits Open

12:15 PM-12:30 PM

Welcome

Natalie Heilig-Troup, RN, MS,
NEA-BC
President-Elect, PONL



12:30 PM-2:00 PM

Opening Keynote: "Emerging Nursing Organizations in a Reforming Healthcare Environment"

Carol Boston Fleischhauer,
JD, MS, BSN
Senior Director, Education
Services
The Advisory Board Company
Washington, DC



2:00 PM-2:30 PM

Break/Exhibits Open

2:30 PM-3:30 PM

Healthcare Reform: Implications for Nursing

Jo Ann K. Webb, RN, MHA
Senior Director, Federal Relations
and Policy
American Organization of Nurse
Executives (AONE)
Washington, DC



3:30 PM-4:30 PM

"Social Networks & Clinical Practice: The Good, the Bad, and the Ugly"

Linda Wilson, PhD, RN, CPAN,
CAPA, BC, CNE
Assistant Dean for Special
Projects, Simulation and CNE
Accreditation
College of Nursing and Health
Professions
Drexel University
Philadelphia, PA



Leland J. Rockstraw, PhD, RN
Clinical Associate Professor &
Director, Center for Clinical &
Electronic Learning Resources;
Center for Interdisciplinary Clinical
Simulation & Practice
Drexel University
Philadelphia, PA



4:30 PM

Hotel Check-In

5:00 PM-6:30 PM

**Networking Reception
Hors d'Oeuvres and Cash Bar**

2010 Annual Leadership Symposium



Symposium Schedule - Thursday, September 16, 2010

7:00 AM-7:45 AM

Breakfast/Exhibits Open

7:45 AM-8:00 AM

Welcome

Terry McGoldrick, RN, MSN
President, PONL



8:00 AM-9:00 AM

Unit Based Clinical Leadership: A Local Model for Improving Quality & Safety

Kate FitzPatrick, RN, MSN,
CRNP-BC

Clinical Director, Department of Nursing
Hospital of the University of Pennsylvania
Philadelphia, PA



9:00 AM-10:15 AM

12-hour Shifts for Nurses- Should We Change This Paradigm?

Jeanne Geiger Brown, PhD, RN
Associate Professor
Work & Health Research Center
University of Maryland School of Nursing
Baltimore, MD



10:15 AM-10:45 AM

Break/Exhibits Open

10:45 AM-11:45 AM

Evidence-based Practice – Issues and Challenges: Content, Technology, Culture

Patricia S. Button, EdD, RN
Chief Nursing Officer
Zynx Health
Washington, DC



11:45 AM-12:45 PM

Lunch/Business Meeting

1:00 PM-2:00 PM

Closing Keynote: Disruptive Practitioners: Collaborative Interventions for Successful Resolution

Valerie Hardy-Sprenkle, MPH, RN,
NEA-BC, FACHE
Vice President Patient Care Services
York Hospital/WellSpan Health
York, PA



Peter M. Hartmann, M.D., DFAPA
Vice President, Medical Affairs
York Hospital/WellSpan Health
York, PA



2:00 PM-2:15 PM

Closing Remarks

CE / Evaluation Collection



2010 Symposium Registration

Please Print

Name Badge Information:

Name _____

Credentials _____

Job Title _____

Employer _____

Employer City/State _____

Email Correspondence: work home

Email _____

Preferred Mailing Address: work home

Address _____

City/State/Zip _____

Preferred Phone: work home

Phone Number _____

Symposium fees:

Registration includes symposium fees, breakfast, lunch, networking reception, breaks and materials.

To register:

1. Pay online at www.panurseleaders.org and FAX form to 412.344.0599.

-----OR-----

2. Mail form and payment to:

PONL
 461 Cochran RD, Box #246
 Pittsburgh, PA 15228

Direct questions to: vogel@panurseleaders.org

Type of Registration:

- PONL Member**
Early Bird by August 20, 2010
\$200
- PONL Member**
After August 20, 2010
\$250
- Non-member**
\$325
- Join PONL and Conference**
\$350
\$50 discount
- Student**
\$50 (submit a copy of valid school ID with registration form/payment)
- Wed. September 15 – ONLY**
Member \$125
Non-Member \$175
- Thurs. September 16- ONLY**
Member \$125
Non-Member \$175

Cancellation Policy

All cancellations must be received at PONL in writing. A \$50 administrative fee will be assessed for cancellations received up to 72 hours in advance of the symposium. After that time, no refunds can be made. Substitutions are permissible.