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Dear Colleague,

The Pennsylvania Organization of Nurse Leaders (PONL) represents nursing leaders from across the Commonwealth of Pennsylvania. Our members employ, manage, and influence thousands of nurses and health care workers. These nursing leaders administer multi-million dollar operating budgets annually and are major decision makers in the spending of what has now become precious capital dollars.

PONL is inviting you to participate as a sponsor and/or exhibitor for our annual statewide conference. This year, the conference is appropriately titled "**Leadership for our Times-Transforming People, Processes and Outcomes**". Our members will gather at the Crowne Plaza Hotel in Harrisburg, Pennsylvania on October 14 & 15. Your support is critical to carrying out the mission and goals of the organization.

We have several support options for you to select from as a sponsor and/or exhibitor. Space at the conference is limited and display space will be reserved on a first-come basis. The attached prospectus provides additional detail about these opportunities.

Don't miss this opportunity to have your organization increase visibility with nurse leaders throughout the Commonwealth of Pennsylvania. You will meet the nursing decision makers of many hospitals and health care facilities. Past sponsors have told us they have found it most valuable to showcase their products and services, and they have benefited from discussions with nurse leaders from across the Commonwealth.

Should you have any questions or need further information please contact Pam Vogel. Pam can be reached by phone (412) 344-1414 or by e-mail at vogel@panurseleaders.org.

Thank you for your support and interest in this year's conference!

Sincerely,

Terry McGoldrick, RN, MSN
President

Executive Director

Trish Hushen, RN, MS

Officers

Terry McGoldrick
President

Natalie Heilig-Troup
President-Elect

Marilyn Pollock
Secretary-Treasurer

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Connie H. Gutshall
Helene Burns
Mary Agnes Fox
Rhonda Steigerwald
Paula Coe

Ex-Officio Members

Janie Blymiller
Maureen Swick (AONE)



**2009 Conference Sponsorship
And
Exhibitor Opportunities**

Name of Organization:	
Street Address:	Phone:
City/State/Zip:	Fax:
Primary Contact Person:	
Primary Contact e-Mail:	
Name of Representative Attending Event:	Title:
Name of Representative Attending Event:	Title:

SPONSOR OPPORTUNITIES

- Platinum Sponsor - \$4,500 (Sponsorship Ad on the back cover of the conference book, 4 color process, ad size: 5" x 7.75")
- Gold Sponsor - \$3,500 (Full Page Ad on the inside front or inside back cover of the conference book, 4 color process, ad size: 5" x 7.75")
- Silver Sponsor - \$3,000 (Full-Page Ad inside the conference book, black & white, ad size: 5" x 7.75")
- Bronze Sponsor - \$2,000 (Half-Page Ad inside the conference book, black & white, ad size: 5" x 3.875")
- Business Card Sponsor - \$1,000

Platinum, Gold, Silver and Bronze sponsors will be featured in the Conference Book, and all sponsors will be listed on the PONL website. Vendors are responsible for supplying ad materials in .pdf document form no later than September 4, 2009 for inclusion in the conference book.

Platinum, Gold and Silver sponsors will receive two free program registrations. Bronze and Business Card Sponsors will receive one free program registration. Program registration includes breakfast, breaks, lunch, and CEU credits. All sponsors will have an exhibit table in the exhibitor area.

All sponsors are invited to exhibit their services and/or products during the program breaks and lunch. Register early, exhibit space is limited.

<p>Please complete this form and return to PONL via e-mail, fax or mail. E-mail Address: vogel@panurseleaders.org Fax: (412) 344-0599 Mail: 461 Cochran RD, Box #246, Pittsburgh, PA 15228 Phone: (412) 344-1414</p> <p><i>Payment must accompany form unless other prior arrangements have been made. Make all checks payable to: Pennsylvania Organization of Nurse Leaders</i></p>
