

Pennsylvania Organization of Nurse Leaders (PONL) is an affiliated state chapter of the American Organization of Nurse Executives (AONE). AONE provides leadership, professional development, advocacy, and research in order to advance nursing practice and patient care, promote nursing leadership excellence, and shape health care public policy.

#### Hotel Accommodations

##### *Harrisburg Hilton and Towers*

One North Second Street

Harrisburg, PA 17101

Phone: 717.233.6000

FAX: 717.233.6271

#### Directions



*Harrisburg Hilton hotel is located in historic downtown Harrisburg just three blocks from the State Capitol Building and connected to the Whitaker Center for Science and Arts.*

*From PA I-83, take Harrisburg exit 43 - Capitol Complex, north on Second St. to Market St.*

*The Hilton is located on the corner of 2<sup>nd</sup> St. and Market St.*

*From I-81, take Front St south, exit 66. Follow Front St. for approximately 5.5 miles to Market St. Turn left on Market St and go 1 block. The Hilton is on the corner of 2<sup>nd</sup> and Market St.*

*Parking: Self - \$10.00, Valet - \$20.00.*

#### Special Thanks to Conference Sponsors

AMN Healthcare

Blue Jay Consulting

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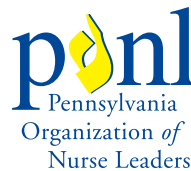
Communications Systems, Inc.

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## Annual Leadership Conference

### ***Decision '08: Will You Lead or Follow?***



Join nurse leaders from across the State as they gain insight and explore new strategies into current and upcoming issues that impact the leader's role.

**September 29 & 30, 2008**

**Harrisburg Hilton  
Harrisburg, PA**

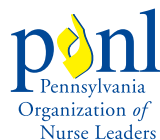
#### Program Schedule:

<b>Monday, September 29, 2008</b>	
10:00am - 11:00am	Registration
11:00am - 11:15am	Welcome <i>PONL President-Elect, Terry McGoldrick</i>
11:15am - 12:45pm	Opening Keynote & Lunch <i>Dr. G. Terry Madonna</i>
12:45pm - 1:15pm	Break & exhibitors

1:30pm - 2:30pm	<i>David Ranck</i>
2:30pm - 3:30pm	<i>Dr. Mary Bowen</i>
3:30pm - 4:30 pm	Hotel Registration
4:30pm - 6:30pm	Legislative Reception, Capitol Rotunda
<b>Tuesday, September 30</b>	
7:30am - 8:30am	Breakfast & Networking PONL Membership Mtg
8:30am - 8:45am	Welcome Day 2 <i>PONL President, James Veronesi</i>
8:45am - 10:30am	<i>Mike Wagner</i>
10:30am - 10:45am	Break & exhibitors
10:45am - 12:15pm	<i>Panel -Main Line Health</i>
12:15pm - 1:00pm	LUNCH & exhibitors
1:00pm - 2:00pm	Closing Keynote <i>Roy Simpson</i>
2:00pm - 2:15pm	Closing

#### Continuing Education

Lower Bucks Hospital is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.



#### FEATURED SPEAKERS:

**Opening Keynote:** *The 2008 Election: Who will win the battle to control the White House and Congress?*



**Dr. G. Terry Madonna**

Director, Center for Politics and Public Affairs  
Franklin and Marshall College

*Retention of the Healthcare Worker -  
An Evidence-Based Approach*  
**David Ranck, MEd, RN**  
President, Executive Directions  
Interim Director, PA Center for Health Care Careers

*State Board Update*  
**Mary Bowen, DNS, JD, CRNP, CNAA-BC**  
Chairman, Pennsylvania State Board of Nursing

*The Dysfunctions of Leadership*  
**Mike Wagner**  
Chief Teaching Officer  
The Advisory Board Company

*Engaging Staff with Magnet - Designing a Second  
Generation Shared Decision Making at Main Line  
Health*

**Nancy Valentine, RN, PhD, MPH, FAAN, FNAP**  
Senior Vice-President and Chief Nursing Officer  
**Ann Marie Brooks, DNSc, RN, FACHE, FAAN**  
**Coy Smith, ND, RN, MSN, NEA-BC, FACHE**  
**Claire Baldwin, MSN, RN, NEA-BC**  
**Eileen Farley, MSN, RN, NE-BC**

**Closing Keynote:** *Rhetoric or Results: What the  
Next President Can Do for Healthcare IT*



**Roy Simpson**

Vice President, Nursing Informatics  
Cerner Corporation

#### REGISTRATION

Please submit by September 8, 2008

**Name**

**Address**

**City, State, Zip**

**Phone**

**Email**

**Organization**

**Conference fees:**

Registration includes conference fees, breakfast,  
lunch, legislative reception, breaks and materials.

**Type of Registration:**

- |                          |                          |       |
|--------------------------|--------------------------|-------|
| PONL Member              | <input type="checkbox"/> | \$160 |
| Non-member               | <input type="checkbox"/> | \$235 |
| Join PONL and Conference | <input type="checkbox"/> | \$300 |
| Student                  | <input type="checkbox"/> | \$50  |
| Reception ONLY           | <input type="checkbox"/> | \$50  |

**To register:**

1. Online @ [www.panurseleaders.org](http://www.panurseleaders.org)
2. FAX form to: 717.234.6798
3. Mail form & check to:

PONL

Attn: Ann Anderson  
2090 Linglestown Rd Suite 107  
Harrisburg, Pa 17110

Direct questions to:

[aanderson@pronursingresources.com](mailto:aanderson@pronursingresources.com)