

WELCOME

Terry McGoldrick
PONL President



To Pennsylvania Nurse Leaders:

Time is money and both are precious commodities in today's over stressed environment. Knowing that, PONL has designed this conference to give you a value added boost to your time and money bank.

Our line up of speakers will bring you the latest information on issues that are keeping many nurse leaders up at night. The mix of management, technology and current Pennsylvania political topics will prepare you for **Leadership for Our Time - *The Transformation of People, Processes and Outcomes***. Our vendor and sponsor exhibits will provide you the opportunity to explore current products. And most of all, you will have the opportunity to network with your peers from across Pennsylvania.

This conference and other educational events throughout the year supplement the advocacy and information connections that PONL provides. PONL is *the voice of nursing leaders*. If you are not a current member, I invite you to join us in Harrisburg. Try us out. Consider joining PONL. See you in October.

Sincerely,

Terry McGoldrick, RN, MSN
President

Conference Speakers



Holly DeGroot, PhD, RN, FAAN
CEO, Catalyst Systems

*Evidence-Based Staffing:
Mandate and Meaning*



Gail E. Latimer, RN, MSN, FACHE
Vice President and Chief Nursing
Officer, Siemens Medical Solutions

*Maximizing Your IT Investments
with an Eye Toward New
Healthcare Reform*



Melissa A. Fitzpatrick, RN, MSN, FAAN
Vice President and
Chief Clinical Officer, Hill-Rom

*Using People, Process and
Technology to Enhance Outcomes for
Patients and Their Caregivers*

2009 PONL CONFERENCE

**Leadership for
Our Time -
*The Transformation of
People, Processes and
Outcomes***

**Crowne Plaza Hotel
Harrisburg, PA
October 14 - 15, 2009**

Location and Accommodations

Crowne Plaza Hotel
23 South Second Street, Harrisburg, PA 17101
Toll Free Reservations: 1-800-2CROWNE
Group Code: ONL
Crowne Plaza Hotel Reservations: 717-234-5021

Room Rate: \$101.00 if reserved by 9/13/2009
After 9/13/2009 reservations will be accepted on a space and rate available basis only.

Valet parking for overnight guests is available for \$18 per day with unlimited in/out service. Self parking is within walking distance of the hotel.

Continuing Education Information

The Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited provider by the American Nurses Credentialing Center's Commission on Accreditation.

Conference Schedule

Wednesday, October 14

Registration and Lunch 11:00 am to 12:15 pm

Welcome 12:15 pm to 12:30 pm

Natalie Troup, RN, MS, NEA-BC
President Elect, PONL

**Keynote - Evidence-Based Staffing:
Mandate and Meaning** 12:30 pm to 2:00 pm

Holly DeGroot, PhD, RN, FAAN
CEO, Catalyst Systems

Break Exhibitors/Vendors 2:00 pm to 2:30 pm

State Board of Nursing Update: 2:30 pm to 3:30 pm

Ann O'Sullivan, PhD, FAAN, CRNP
Chairperson - Pennsylvania State
Board of Nursing

**Leadership Transforms
Patient Safety!** 3:30 pm to 4:30 pm

Franchesca J. Charney, RN, BS, MSHA,
CPHRM, CPHQ, CPSO, FASHRM
Director of Education
Pennsylvania Patient Safety Authority

Hotel Check in 4:30 pm

Networking Reception 5:00 pm to 6:30 pm

Hors d'Oeuvres and Cash Bar

Thursday, October 15

Breakfast 7:00 am to 7:45 am

Welcome 7:45 am to 8:00 am

Terry McGoldrick, RN, MSN
President, PONL

**Nursing's Preferred Future:
Innovation and Opportunity** 8:00 am to 9:00 am

Holly DeGroot, PhD, RN, FAAN

**Promoting Patient Safety Through
Technology and Collaboration:
The PADCNETC Project** 9:00 am to 10:00 am

Panel Sponsored by PHENSA
Linda Wilson, RN, PhD, CPAN, CAPA, BC, CNE
Leland J. Rockstraw, RN, PhD
Mary H. Hill, RN, DSN
Barbara N. McLaughlin, RN, PhD, CNE, ANEF
Tracy Golder, RN, MSN, CCRN

Break Exhibitors/Vendors 10:00 am to 10:30 am

**Maximizing Your IT Investments
with an Eye Toward
New Healthcare Reform** 10:30 am to 11:30 am

Gail E. Latimer, RN, MSN, FACHE
Vice President and Chief Nursing Officer,
Siemens Medical Solutions

Lunch/Business Meeting 11:30 am to 12:45 pm

**Closing Keynote - Using People,
Process and Technology to
Enhance Outcomes for Patients
and Their Caregivers** 1:00 pm to 2:00 pm

Melissa A. Fitzpatrick, RN, MSN, FAAN
Vice President/Chief Clinical Officer, Hill-Rom

Closing Remarks 2:00 pm to 2:15 pm

Evaluations and CEU distribution

Registration

Please submit by September 13, 2009

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Organization _____

Conference fees:

Registration includes conference fees, breakfast, lunch,
networking reception, breaks and materials.

Type of Registration:

PONL Member \$200

Non-Member \$250

Join PONL and Conference \$300
\$50 discount

Student \$ 50

Single Day Fees

Wed. October 14 – ONLY
Member \$100 Non-Member \$125

Thurs. October 15 – ONLY
Member \$100 Non-Member \$125

To register:

- **Online at www.panurseleaders.org**
- **FAX form to 412.344.0599**
- **Mail form and check to:**

PONL
461 Cochran Road, Box #246
Pittsburgh, PA 15228

Direct questions to: vogel@panurseleaders.org